



LA FIERA

Founded in 1928, Casa Vinicola Botter is a third-generation family wine business producing wines from Veneto, Piedmont and Tuscany. Surrounding Venice in northern Italy, the Veneto is particularly renowned for white wine production; the soils and mild, rainy climate are ideally-suited to Pinot Grigio. Flexible and dynamic, Botter introduces environmentally-friendly innovations to Italian regional winemaking traditions. This modern Italian winery now exports wines from the Veneto, Piedmont and Tuscany to over 40 countries.

La Fiera labels celebrate northern Italian carousel history. Originally called *garosello*, carousels were popular at Early Modern riding fairs. Courty entertainment as well as sport, these elaborate 'equestrian ballets' featured lavishly decorated horses and highly skilled riders performing synchronized formations. Eventually, colorfully painted wooden horses were mounted on sophisticated, gaily colored rotating platforms. The carousel ultimately became the entertainment centerpiece of the modern fair and remains popular today. La Fiera celebrates Italy's role in this grand history.



MOSCATO *Apulia*

*From Puglia in southeastern Italy (the 'heel of the boot'), La Fiera Moscato is a soft frizzante white with pleasantly ripe apricot and peach aromas and flavors. **Splendid aperitif!***

PINOT GRIGIO *Veneto*

This outstanding wine value from the Veneto exhibits ripe peach and apple flavors with a pleasing mineral finish, perfectly suited as a delightful aperitif or served alongside salads, grilled chicken and seafood.

MONTEPULCIANO D'ABRUZZO

*Produced in Abruzzo directly east of Rome, Montepulciano d'Abruzzo achieved DOC designation in 1968. In parts of the Abruzzi, most notably in the low hills of the northern province of Teramo, Montepulciano offers full-bodied ageability alongside a supple smoothness that makes this wine irresistible even when young. La Fiera Montepulciano d'Abruzzo is a full-bodied red wine with violet highlights, a fruity bouquet and a palate of dark berry fruit and spice. **An outstanding red wine value!***

ROSSO DOLCE *Sweet Red*

100% Freisa: ruby-red with bright aromas and ripe cherry, wild red raspberry and strawberry flavors. Delicately sweet, Rosso Dolce is as fine an aperitif as it is an excellent accompaniment to pastries with fruit and/or chocolate.

Thank you for your time and for your interest in Connoisseur wines.